

A DIFFERENT RAMAYANA — REBORN FOR THE LIVE STAGE

Jaanakiyan

“Don’t marry your daughter to any man from Ayodhya.” Seeta finds her voice — through Kuchipudi, live orchestra and original Marathi poetry.

A live dance-drama revival | Production budget ₹5,00,000 | Sponsorship Proposal 2026

Presented by ARISA Foundation and Nrityapriy Kuchipudi Dance Academy, Pune

THE WORK

Seeta, given a voice

Jaanakiyan is a unique interpretation of the Ramayana that places its heroine at the centre.

It traces Seeta's journey from the gentle, soft-spoken wife who never questions her fate to a strong, independent woman who wipes her tears and sharply questions Rama.

Performed entirely in Marathi, the work is at once a revival of Kuchipudi in Maharashtra and a mirror held up to the women of today — those who have faced injustice alone and are now demanding their share of rights.



The sacred feminine

Seeta as the embodied voice of women questioning their fate



Kuchipudi + Marathi verse

Classical grammar wedded to original, accessible poetry



The yin & the yang

Rama and Raavana — passion, compassion, terror, triumph

PROVEN ON STAGE SINCE 2012

A work that has already travelled

2012

PREMIERED

Conceived and first staged

20+

STAGINGS

Across India and internationally

14+

YEARS

Of a living, touring repertoire

3

COUNTRIES

International staging abroad

From Pune to international stages, Jaanakiyan has been tested before audiences and critics alike — this revival builds on a track record, not a hope.



IN THE PRESS

Critically covered, widely seen



THE TIMES OF INDIA

“Portraying Jaanaki’s ordeal through dance”

[Read in Times of India →](#)



PUNE MIRROR

“Shaped by step”

[Read in Pune Mirror →](#)



KALASAMVAAD

‘Jaanakiyan’: a Kuchipudi Dance Drama

[Read the feature →](#)



FILMED & DOCUMENTED

Watch the performance film

[Watch on YouTube →](#)

THE REVIVAL

The same soul — a far bigger stage

We are bringing Jaanakiyan back as a full live production: dancers and a live orchestra sharing one stage, with elevated design and a touring-grade staging.



Live orchestra

Music director, singers and instrumentalists performing live — not a recorded track



Elevated production

Designed sets, lighting and sound built for proscenium and festival stages



Touring-ready

A package that can travel across cities and to international platforms



Documented anew

Fresh photography and a performance film to extend the work's life

WHY THIS, WHY NOW

A story the moment is asking for



Women's voices, centre stage

A feminist retelling that lands powerfully with today's audiences and conversations.



Reviving a classical form

Kuchipudi, in Marathi — making a southern classical tradition accessible across Maharashtra.



Local roots, global reach

Built in Pune/PCMC, designed to travel to national and international stages.



A safe bet for backers

A proven, critically covered title — not an untested experiment.

THE ENSEMBLE

Made by an accomplished team

CHOREOGRAPHY

Guru Gayatri Ambekar

Reputed Kuchipudi danseuse & teacher

SEETA (LEAD)

Kohinoor Darda

Lead dancer, plays Seeta

RAAM (LEAD)

Shreeta Ambekar

Lead dancer, plays Raam

MUSIC DIRECTION

Gandhaar Sangoraam

Composer of the original score

LYRICS

Lalita Banthia

Original Marathi poetry

DIALOGUES

Sudha Darda

Marathi script & dialogue

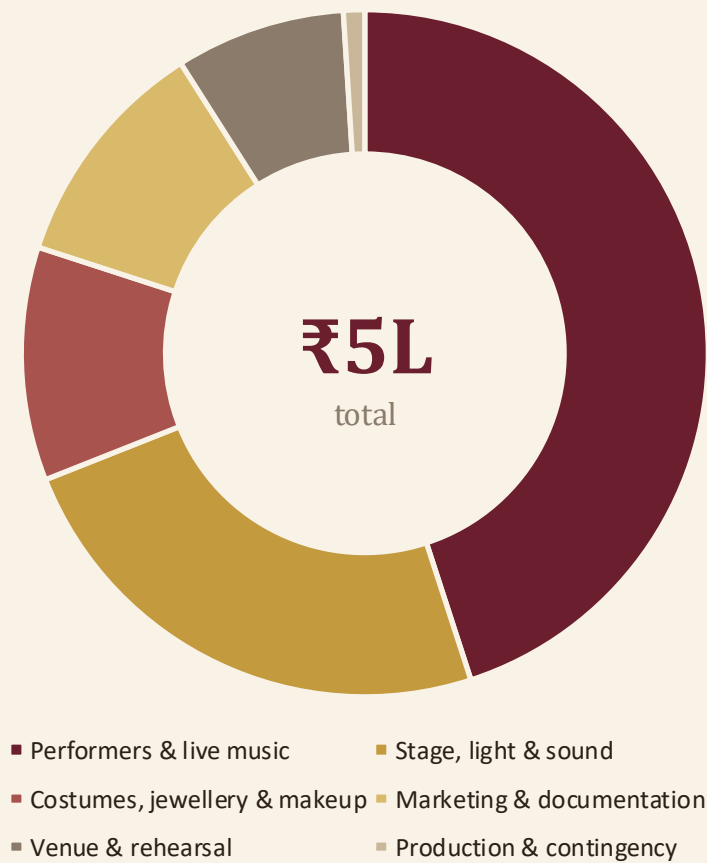
PLAYBACK VOCALS

Savani Ravindra, Shruti Vishwakarma, Ashish Kulkarni

Vocals for the score

THE NUMBERS

Production budget — ₹5,00,000



Line item	₹
Live orchestra — music direction, singers, instrumentalists	90,000
Dancers’ fees — lead, Raam & ensemble	75,000
Choreography, direction & artistic restaging	60,000
Costumes, jewellery & makeup	55,000
Lighting design & equipment	45,000
Set, props & stage design	40,000
Venue & rehearsal space	40,000
Sound design & equipment	35,000
Marketing, design & PR	30,000
Photography & videography	25,000
Production management & contingency	5,000
Total	5,00,000

PARTNER WITH US

Sponsorship tiers



Sutradhar

TITLE SPONSOR

₹5,00,000

- Title billing: “presented by”
- Lead logo on all assets & backdrop
- 20 premium passes
- On-stage felicitation + branded film
- Dedicated PR & social campaign



Suvarna

GOLD

₹2,50,000

- Co-presenter billing
- Logo on all assets & backdrop
- 12 premium passes
- Featured social posts
- Programme acknowledgement



Rajat

SILVER

₹1,00,000

- Logo on key assets & backdrop
- 6 passes
- Social media mention
- Programme listing



Sakha

PATRON

₹50,000

- Logo in programme & website
- 4 passes
- Social thank-you

Also welcome: Mitra (Friend / individual) at ₹25,000 — name in programme & website, 2 passes. All tiers customisable.

THE RETURN

What your support unlocks



Audience & reach

Cultured, multi-generational audiences across Pune/PCMC and touring cities, plus press and digital footprint.



CSR alignment

Schedule VII (g): protection & promotion of art and culture — with women's empowerment and regional-language themes built in.



Brand association

Your name beside a critically covered, internationally staged production with a 14-year track record.



Tax benefit

Routed through an eligible 80G vehicle (ARISA Foundation / National Culture Fund), contributions are tax-exempt.

Tax-exemption routing to be confirmed with your finance team and the implementing trust.



Let's give Seeta her voice — live.

Join us as a partner in reviving Jaanakiyan as a full live dance-drama with orchestra. Tiers are flexible, and we would be glad to tailor a package to your goals.

Kohinoor Darda

Project Lead

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Email

**ARISA Foundation & Nrityapriy
Kuchipudi Dance Academy**

Presenting organisation · Pune

www.jaanakiyan.com

Portfolio & past coverage